



## NZRS Non Executive Director Recruitment

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### ***Information for potential applicants***

InternetNZ is the sole shareholder of .nz Registry Services (NZRS) which manages New Zealand's domain name registry and has a world class reputation for innovation and reliability. NZRS is a relatively small organisation which has responsibility for delivering part of New Zealand's critical infrastructure. It consistently achieves outstanding customer service ratings and is well positioned to take advantage of the next wave of opportunities in the domain name space.

Two Directors of NZRS complete their terms in July 2010 (one of whom will make themselves available for reappointment) and InternetNZ is seeking applications from suitably qualified individuals who wish to be considered for appointment to the NZRS Board.

To be successful applicants will need to demonstrate:

- Strong governance skills and experience
- Objectivity, business acumen, and the ability to take a broad perspective
- Strategic business planning skills and experience
- Previous senior management experience
- Risk management experience
- Business development knowledge and experience
- An appreciation of the objectives of the shareholder and key stakeholders of NZRS

In addition the following skills and experience would be advantageous:

- Board chair experience (preferably in a commercial entity)
- A formal qualification in accountancy/finance

- Experience as an audit committee chair
- Familiarity with registry management systems and business processes

Applications (to [vacancy@internetcz.net.nz](mailto:vacancy@internetcz.net.nz)) close 12 noon Friday 28 May 2010.

## ***Company structure and background***

The InternetNZ Group comprises InternetNZ as delegated manager of the .nz domain, with its wholly-owned subsidiaries the Domain Name Commission Limited (DNCL) operating the policy arm, and NZRS operating the .nz domain register and associated systems and infrastructure.

DNCL is responsible for the development and enforcement of the policies and procedures that govern the shared registry system of the .nz domain name.

NZRS was formed in March 2002 with the objective of “providing a competitive market for registrars and delivering continuous domain name availability to registrars, their customers, and all internet users.” The company is responsible for the register of domain names and the operation of the Domain Name System (DNS) as well as the Shared Registry System (SRS) which allows the registration, by authorised registrars, of domain names and the modification of information associated with that name on the register.

NZRS manages the registry under an Operating Agreement with InternetNZ and a Service Level Agreement with DNCL that specifies registry performance standards.

The New Zealand registry market forms a natural monopoly in relation to .nz domain names but the company competes in the wider market with other top level domains (TLD’s) such as .com.

Since commencing operation of the registry in October 2002, the company has -

- Developed comprehensive company governance and management systems in conjunction with a robust policy framework;
- Developed operational management systems, including a comprehensive business continuity management regime and outsourced technical development and support arrangements;
- Implemented stakeholder relationship processes at governance and operational management levels.

Development of the .nz market has seen the number of domain names grow to 396,661 (as at 30 April 2010) within a competitive market of 72 registrars.

NZRS understands the criticality to organisations, individuals and a country of their internet infrastructure and operates a highly resilient, reliable and available service to New Zealand and the rest of the world. This puts risk management at the forefront of NZRS strategic planning.

NZRS’s technical development and support activities are outsourced, as are the accounting functions and the company utilises external contractors on a project-by-project basis.

NZRS receives substantial income in the form of prepayments, which it invests with a very low profile of risk. With significant funds under its stewardship NZRS operates to a very high standard of financial controls and audit compliance.

NZRS pays a dividend to its sole shareholder InternetNZ, with this dividend being the principal source of income to InternetNZ to fund its policy and advocacy activities. InternetNZ has an objective of diversifying its revenue base to reduce the overall InternetNZ group's reliance on .nz domain name revenue earned by NZRS, and NZRS is able to contribute its commercial, business analysis, technical and project management skills to the benefit of the InternetNZ group.

NZRS's Vision is:

Excellence in registry management through superior service and the innovative use of technology.

The company's Mission is:

To provide robust, reliable registry services enabling people, entities and communities to access and gain increasing benefit from the Internet.

NZRS's four strategic goals are to -

- a) Deliver continuous domain name availability to registrars, their customers and all Internet users.
- b) Deliver world class registry services that continually improve.
- c) Make a tangible contribution to the achievement of InternetNZ's vision, mission and strategic goals.
- d) Develop our services and technology within a long term evolutionary framework to meet the future needs of Internet users.

NZRS has a proactive strategic planning process that incorporates linkages to other parts of the InternetNZ group.

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